



Iyé Creative Job Posting | 2026 Summer Jobs

Position Title: Youth Social Media & Community Events Coordinator

CRFAIR is a not-for-profit community based organization working to promote healthy and sustainable food systems in the Capital Region. Our belief in the power of Collective Impact for social change informs the work we do and shapes the strategies that we use to achieve our objectives. To learn more about our work, visit www.crfair.ca.

Iyé Creative Society is a non profit organization that designs food futures rooted in culture. Our work is centred in providing cultural food education that meet the needs of diasporic communities living in what's currently Victoria.

Job Description:

We are looking for a youth (ages 18–30) who will help carry Iyé's voice into the world through storytelling, digital media, and community gatherings. This role is for someone who understands that social media is not just content, it is relationship, memory, and invitation.

You bring awareness of how food systems are experienced differently across communities, including how some voices, particularly those of racialized and diasporic communities, have been historically underrepresented or excluded. This awareness will help shape how stories are shared with care, accuracy, and respect.

You will support the growing of cultural food infrastructure. By helping document, connect, and amplify the knowledge, practices, and relationships that already exist within communities.

You will work independently while being supported by a small, collaborative team rooted in care, reciprocity, and creativity.

Qualifications & Skills:

We welcome a range of experiences—formal or informal. What matters most is your approach, care, and willingness to learn.

Core Skills & Capacities

- Experience creating content for social media (Instagram, TikTok, newsletters, or similar)
- Basic skills in photography, video capture, or graphic design (phone-based is welcome)
- Ability to organize your time, meet deadlines, and work independently
- Strong communication skills—written, visual, and interpersonal
- Comfort working in dynamic environments, including community events

Relational & Cultural Awareness

- Awareness of how food, culture, and land are connected to identity and belonging
- Understanding that food systems are not experienced equally, and that some voices,
- Ability to approach storytelling with care, consent, and respect for community knowledge
- Interest in learning from community members, elders, growers, and cultural practitioners without extracting or speaking on behalf of others



Ways of Working

- Self-directed and able to take initiative while staying connected to team goals
- Open to feedback, reflection, and growth
- Adaptable in both digital and in-person environments
- Able to balance creativity with responsibility and follow-through

Related Field of Studies:

- Communications, Media, or Public Relations
- Marketing or Digital Content Creation
- Environmental Studies or Environmental Sciences
- Food Systems, Food Studies, or Food Sciences
- Geography or Urban/Regional Planning
- Social Sciences (e.g., Sociology, Anthropology, Human Geography)
- Indigenous Studies, Cultural Studies, or Diaspora Studies
- Community Development or Social Innovation

Main Responsibilities:

1. Cultural Storytelling & Social Media

- Create and schedule content across platforms (Instagram, newsletters, website)
- Translate programs, events, and community moments into meaningful stories
- Capture photos/videos at events (when appropriate and consent-based)
- Support consistency in Iyé's voice, tone, and visual presence
- Highlight cultural foods, growers, makers, and community voices

2. Event Support & Community Engagement

- Support planning and coordination of workshops, and gatherings,
- Assist with event setup, facilitation, and teardown
- Help design simple run-of-show documents and engagement flow
- Welcome participants and support relational, inclusive spaces

3. Documentation & Knowledge Mobilization

- Capture learnings, reflections, and moments from events
- Help turn experiences into:
 - Social posts
 - Short write-ups
 - Community highlights
- Support Iyé's growing archive of cultural food knowledge and stories

4. Light Coordination & Systems Support

- Track content calendar and event timelines
- Communicate with team members to gather materials
- Help ensure tasks move forward between meetings



Working Conditions:

- **Physical Effort:** Sit with arms unsupported while typing (computer work); Standing for long periods of time (occasional), lift and move up to 35lbs event totes, tent, and materials.
- **Mental Effort:** Focus on a variety of tasks; meet and project deadlines; meeting and event hosting (occasional)
 - **Sensory Load:** Mostly low with occasional high sensory input during events and meetings as noted below.
 - **Auditory:** Overlapping conversations and shouting over noise;
 - **Visual:** Fast-paced movement—people, signage, safety markings; Fluctuating lighting (bright fluorescents or dim corners); High visual clutter—stacked boxes and supplies (occasionally)
- **Tactile:** Cold or hot temperatures when outdoors (occasional)
- **Work Environment:** Home office (often), shared office, meeting rooms, community spaces, event venues indoors and outdoors, including gardens spaces and farms (occasional).

Extra Perks of the Job

- Networking opportunities with the Good Food Network and other social impact organizations
- Hands on training and mentorship
- Discount on food and produce at the South Island FarmHub (run by our partner organization VCFHS)

Applications deadline: May, 10th, 2026

Anticipated start date: May, 10th, 2026

Wage range: \$19.50 to \$20.00 per hour depending on experience

Term: 8 to 14 weeks

Hours: 20 to 35 Hours Weekly, with flexible schedule. Required to work weekends during events and no evenings. Total amount of working hours will be approximately 280

Application details: Please send your resume and cover letter in one PDF document with your first name and last name as the name of the document. In lieu of a cover letter, you can submit a 1 to 2 minute video. **Send to rooted@iyecreative.com with Subject Line: "Position Name - Your Name."** Please also include how you found out about this job opportunity in your email.

**Note: If you have similar experiences, but do not meet these requirements exactly, we still encourage you to apply and elaborate in your cover letter or video. CRFAIR is an equal opportunity employer and encourages applications from individuals from diverse communities, backgrounds, and experiences. All qualified applicants will be considered for employment without regard to ethnicity, race, national origin, age, religion, sexual orientation, gender identity or expression, family or parental status, veteran status, neurodiversity status and any other basis protected under Canadian and BC Human Rights legislation. **